

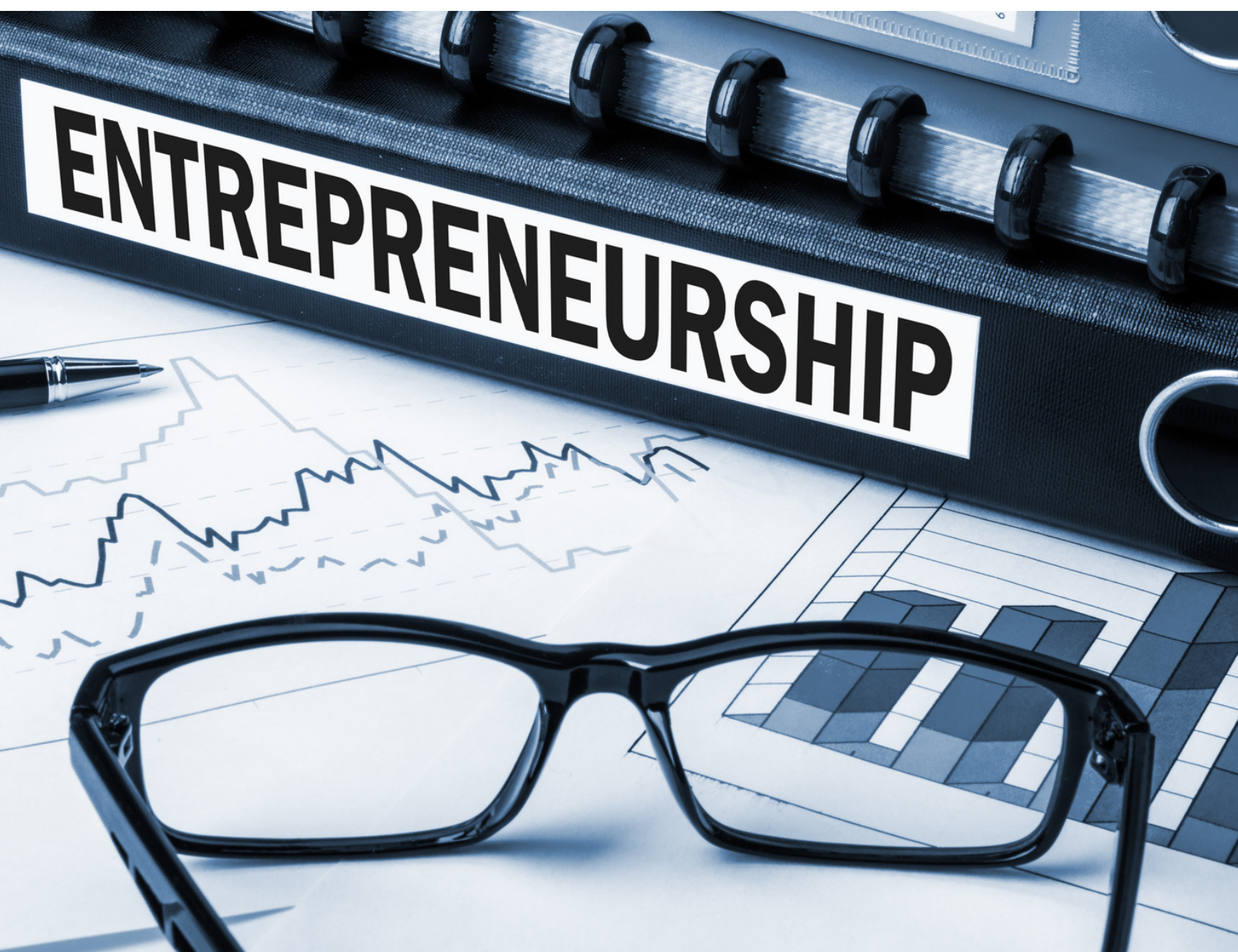


EASE

Entrepreneurs for Autonomy
Self-development and Equality

2019-1-UK01-KA204-062106

IO2/3 - DESK RESEARCH



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Best Practices for Desk Research on Entrepreneurship Programs (Training and Methodology)

- Purpose:** Desk research is also known as secondary research, which means reasearching for existing works on the field. In this sense, your role is to review existing works to accumulate information, and therefore, improve yours and your organization's knowledge on entrepreneurship training programs and its methodology.
- Specific goal:** Search for entrepreneurship training practices, curriculums and programs to use as benchmark of the EASE curriculum.
- How to do it:** There are three main questions to ask yourself when you start doing a desk research:
Has my organization done any kind of research on the target field in the rececent past?
How easy is to find external information on the target field?
What kind of external research exists on the target field?
- Useful tools:** **Internal information** - involves internal and existing resources that can be used in the process (for example, Aproximar will use resources from the IDEIA program).
Online research - there is a great amount of data available on the internet. However, you need to be specific when doing the research to not get away from our purpose. Moreover, the online research may be done on search engines (Google, Yahoo, Bing, Wikipedia). For example, use this tool to search for incubators, employment centers, key words, etc.
Related Institutions research - institutions (public and private) usually publishes data online that can be useful in the research process. Thus, looking for information on the website of related institutions may be a straightforward way of gathering information.

The table below may help you to record the details of your research, and therefore, share it (*you may add columns if you wish).

Source	Date	Title	Document type	Context	Methodology	Key argument(s)	Notes
author/website/organization	published date	name of the document	report/article/book...	briefly describe the document	methodology used in the document	main points of the document	your thoughts

*you may add columns if you wish





Country or Region	Source	Date	Title	Document type	Context	Methodology	Key argument(s)	Notes
Portugal	Aproximar	2019	IDEIA PROJECT	PRESENTATION	<i>It presents the purpose, structure and results of the the IDEIA project, which was to empower 12 women from marginalized groups in entrepreneurship activities.</i>	<i>PowerPoint presentation giving an overview of the IDEIA project.</i>	<i>The main goal was to create a methodology for developing entrepreneurial skills for women from disadvantaged groups.</i>	<i>Looking at this short presentation, one may conclude that the project structure can be replicated to the EASE training course, since the purpose of both projects are very similar.</i>
Portugal	Aproximar	2009	PROGRAMA "IDEIA"	Report	<i>The report describes how the project was conducted: mission, partners, goals, target groups, methodology, activities, schedule, and its financial plan.</i>	<i>Descriptive report. It was written to present the project to the public.</i>	<i>The IDEIA project was created to smooth out the problems faced by women in the labor market. The project focused on creating a tailored training course to support women in disadvantage conditions.</i>	<i>The methodology can be replicated to the EASE project, but it needs to adapt to a greater audience and new needs.</i>
Portugal	Aproximar	2010	Manual da/a Formador/a	Report	<i>The report introduces the IDEIA project and describes the training programme to the trainers, specifying their roles, activities, and liabilities.</i>	<i>Informative report. It was written to present the project to the trainers.</i>	<i>The training programme main goal was to implement and accelerate the inclusion of women in the labor market by fostering entrepreneur activities. The programme aims to empower women to develop business plans, self-employment, and social innovation.</i>	<i>The IDEIA training programme has a well-defined structure, including important topics such as inequalities, home-office, database management, and others. The programme may be too extensive to the EASE project, but it definitely can provide significant insights to the development of the EASE training programme.</i>
Portugal	Aproximar	2010	Relatório Final	Report	<i>The report describes the IDEIA project's implementation and execution. It provides a holistic review of the project, presenting its strengths and weaknesses.</i>	<i>Critical report with quantitative and qualitative results of the IDEIA project. It was written to present the results to the public.</i>	<i>The project was well developed and implemented, resulting in very satisfying outcomes. It supported the 12 participants with a tailored training programme, created a network and an sustainable environment, and helped the development of their business ideas using the the program tools.</i>	<i>One important issue that needs to be pointed out is the lack of resources to support the participants during and after the training. For the EASE project, it is important to adapt the training programme to the current needs, and build a better financial plan to support the business ideas of the participants. Also, it may be useful to incentive the participants to seek a mentor even if their business plan is successful in its early stages.</i>
Portugal	Aproximar	2009	Plano de Negócios	Summary	<i>The summary provides several steps to help the participants of the IDEIA project to build a business plan.</i>	<i>Informative summary</i>	-	<i>It is a basic tool to support the entrepreneurs to visualize how to create a business plan. For the EASE project, it can be done in a straightforward and detailed way.</i>
Portugal	Aproximar	2009	IDEIA Atividades em Detalhes	Summary	<i>The summary describes the activities of the IDEIA project to support and incentive its participants to become entrepreneurs.</i>	<i>Descriptive summary. It was written in the early stages of the IDEIA project.</i>	<i>The summary sets the goals, contents, and methodologies of six activities that were developed to the IDEIA project.</i>	<i>It may be useful to the EASE project to help to set up the activities as well as the content of the training programme.</i>
Portugal	http://www.empregosonline.pt/For-macao/Detailhe.aspx?foid=db96c0b0-feda-4c83-967c-a592034efe28	2009	AERLIS - Empreendedorismo Feminino	website	<i>AERLIS is an association that supports the development of enterprises through the organization of seminars, workshops and training programmes. Also, it works in projects supported by the European Commission and in partnership with other institutions.</i>	<i>Website presenting the training programme and the organization.</i>	<i>The project EMPOWERWOMAN, developed in partnership with AIP, aimed to support 15 women to define and implement their own business plan.</i>	<i>This training programme was similar to the EASE in the sense that the main goal is to empower women. However, its target audience was different from the EASE. It focused on unemployed people with a certain level of education. It may be useful to look at this programme to check how successful it was.</i>
Portugal	http://juventude.gov.pt/eventos/empregoempreendedorismo/paginas/cursoempreendedorismofeminino1.aspx	2013	ACIAB - Curso Empreendedorismo Feminino	website	<i>In 2013, the ACIAB (Arcos de Valdevez e Ponte da Barca) developed a training programme to support women in entrepreneurship activities.</i>	<i>Website presenting the training programme.</i>	<i>The programme aimed to promote strategies to support entrepreneurship activities, encourage associativism, create network and self-employment among women.</i>	<i>The main goal of the project was to empower women in the labor market, which is similar to the EASE goal. However, its target audience is different (the participants need to be related to the IEFPP and have a certain level of education). It may be worth to look at the structure of the programme to gather more insights.</i>
Portugal	https://sicnoticias.pt/pais/2020-09-27-Imigrantes-empresendedores-em-Portugal-sao-sobretudo-mulheres	2020	Gabinete de Apoio ao Empreendedor Migrante (GAEM)	article	<i>The National Center to support the integration of migrants in Portugal created the GAEM to promote the migrants in entrepreneurial activities.</i>	<i>Article describing the main achievements of the project.</i>	<i>Through the Immigrant Entrepreneurship Promotion Project (PEI), GAEM promotes "Business Creation Support" courses, which last 62 hours and guide participants in structuring a business idea and developing business skills. In all, 2,384 citizens participated in these formative actions, of which 695 were Brazilian nationals. Most (1,497) are women.</i>	<i>It is a program to support immigrants, and most of its participants are women. Thus, in general it fits the EASE purpose.</i>
Portugal	https://www.ifdep.pt/fame.html	2020	IFDEP - FAME	website	<i>FAME is a training and consulting programme created to support the development of new business, targeting women. The program focus on women who seeks for entrepreneurial activities to integrate the labor market through self-employment and to develop their business ideas.</i>	<i>Website presenting the training programme.</i>	<i>The programme aims to foster women in entrepreneurial activities, support them in developing their ideas, contribute to a more balanced participation of women in the Portuguese society, reinforce women participation in the labor market, create a network for business women, and to stimulate women intervention in the high tech and economic sectors.</i>	<i>When comparing to the EASE project, one may find some differences, such as the target audience. The FAME programme does not set a specific audience, and they value those women who already have a concrete idea to set up a business plan. It may be worth to look at the structure of the program to gather more insights.</i>
Portugal	https://www.sou-mais.org/apresentacao/conheca-o-sou-mais	2020	SOU MAIS	website	<i>"Sou Mais" is a Portuguese program to make credit more accessible for those excluded from the labor market and searching to start entrepreneurial activities.</i>	<i>Website presenting the structure of the program.</i>	<i>The program plays an intermediary role between banks and entrepreneurs who are in disadvantage situations. It aims to support the development of new business.</i>	<i>This program could be a potential partner of the EASE project, or even serve as benchmark to develop a fundraising plan to support the entrepreneurs.</i>
Portugal	https://elearning.iefp.pt/course/view.php?id=865	-	IEFP, Apoio ao Empreendedorismo - Projecto Global	website	<i>IEFP provides an elearning course in partnership with Global to support the development of entrepreneurial activities.</i>	<i>Website presenting the structure of the program.</i>	<i>The goal is to provide to entrepreneurs useful tools to support the development of their business ideas.</i>	<i>One can use the tool provided in this website to compare with the tools that are being developed in the EASE program.</i>
Portugal	https://www.cig.gov.pt/wp-content/uploads/2013/12/Referencia-IIG_18horasNov_2012.pdf	2020	Comissão para a Cidadania e Igualdade de Género	website	<i>CIG aims to ensure the implementation of public policies in the scope of citizenship, gender equality, domestic violence, and human traffic.</i>	<i>Website presenting the structure of the organization.</i>	<i>The goal is to eliminate discrimination based on gender and build a society with citizenship.</i>	<i>It can be useful in many aspects, including other types of fundraising. But the highlight that can help us for the moment is a guide providing tips for a training program about gender equality.</i>
Portugal	https://vias.iefp.pt/Paginas/bemvind-o.aspx	2020	IEFP - VI@S	website	<i>The VI@S portal provides support to workers who are looking for new opportunities in the labor market. It has a whole section focused on entrepreneurship.</i>	<i>Website presenting information, explanation, tips, tools and resources about the labor market opportunities.</i>	<i>The goal is to raise awareness on opportunities in the labor market, especially in entrepreneurship.</i>	<i>The platform has many tool that can be useful to the EASE training program, such as questionnaires to build a personal and professional profile.</i>
Portugal	http://cite.gov.pt/index.html	2020	CITE	website	<i>A national commission to promote equality in the labor market and eliminate gender discrimination.</i>	<i>Website presenting the structure of the organization.</i>	<i>The goals are to promote equality and eliminate gender discrimination, protect parenting, and conciliate professional, familiar and personal life.</i>	<i>It can be useful in many aspects, including other types of fundraising. But the highlight that can help us for the moment is a guide providing tips for a training program about gender equality.</i>
Portugal	https://www.ilo.org/lisbon/sala-de-imprensa/WCMS_754608/lang--pt/index.htm	2020	OIL - Lisboa	Report	<i>The International Labor Organization wrote a report about the impacts of the COVID-19 shock in the Portuguese economy, providing many data and insights on the labor market.</i>	<i>Critical report with quantitative and qualitative data.</i>	<i>The COVID-19 shock devastated many economies around the world, including the Portuguese. The report tries to provide essential information to anticipate the pandemic impact in the Portuguese economy and analyze its labor market mechanisms.</i>	<i>It could be an important topic for the capacity-building program: "How the COVID-19 pandemic is shaping the labor market."</i>

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Basilicata, Campania, Puglia, Sicilia	F.A.S.I Formazione, Auto-Imprenditoria e Start-up per immigrati regolari	2014	Implementation of training courses for immigrants and support for self-employment	report	<p>The document consists of about 20 pages within which there is a description of the objectives and the path traced with immigrants. In summary, it is: a mapping work on the territories indicated in which about 10 thousand legal immigrants have been registered. Registration took place through the networking of the companies operating in the regional territories of Puglia, Campania, Basilicata and Sicily through the centrality of data collection; through the opening of Friends branches in which to disseminate the aims of the project, promote the training tool and start entrepreneurship for immigrants</p>	<p>Selection, profiling, data collection of the immigrants over a period of 11 quarters; Study of innovative tools useful for raising awareness of self-entrepreneurship for immigrants. The tools have been calibrated according to the specific needs of the immigrant; Development of standardized and replicable business plan models through a matching between supply and demand; civic training activities, training and economic orientation lasting about n. 100 hours; Training of tutors and identification of entrepreneurial realities of legal immigrants present in the area in order to create a peer education process; Creation of an innovation lab in which bringing together 5 micro-enterprises with which starting selection processes and / or entrepreneurial training internships; local social impact observatory</p>	<p>Five summary reports were produced (one for each region) on: results, needs intercepted and actors identified; 10,000 migrants profiled and registered in a database through the creation of a business intelligence tool for direct data consultation e evaluation of the profiles of the recipients; networking of the immigrant's relationship and needs with the business and social context</p>	<p>A tool that brings the immigrant back to the center as an active subject in the construction of his training path. A process that passes through the networking of needs between the local context and that of the immigrant.</p>
Biella Vercelli, Torino, Como Lecco, Milano Monza e Brianza, Pavia, Padova, Venezia Rovigo, Verona, Modena, Reggio Emilia, Roma e Caserta, Bari e Cosenza.	UNIONCAMERE	2020	Futurae	Article	<p>The chambers of commerce cater to a large audience of aspiring entrepreneurs made up of migrants, second generations and citizens of the European Union. They will be included in guidance and evaluation paths of entrepreneurial attitude, at the end of which a part of them will access initiatives to increase technical, organizational, commercial and regulatory skills with respect to the context economic-entrepreneurial Italian</p>	<p>After being trained, aspiring entrepreneurs will be supported in the development of business plans, in identifying financing channels and in accessing credit. Finally, the most sustainable projects will be selected and accompanied to the start-up, to create new companies with migrant or mixed ownership. For this, there will be: - the creation of a network of actors, representatives of potential stakeholders on the issue of economic integration of migrants;</p> <ul style="list-style-type: none">- conducting a communication and awareness campaign in some provincial territories;- the management of information events organized by the Chambers of Commerce with the participation of at least 2000 recipients;- the profiling and selection of at least 1200 people, of which at least 60% first and second generation migrants, with an inclination towards entrepreneurship for guidance and assessment of personal entrepreneurial propensity;- the enhancement of the technical, organizational, commercial and regulatory skills of at least 800 aspiring entrepreneurs in the Italian economic-entrepreneurial context;- The provision of support paths for the development of the Business Plan for at least 400 recipients;- support for the creation of at least 60 new companies with migrant ownership / mixed ownership or second generation.	<p>The growth of immigrant entrepreneurship and the diversification of the characteristics it assumes on the national territory raise relevant questions with respect to the labor market, the productive fabric and the business system, which represent common areas of competence of the Ministry of Labor and Social Policies and Unioncamere. With the Program Agreement pursuant to art. 15 L. 241/1990 The project is conceived as an integrated initiative aimed at supporting the development of migrant entrepreneurship through actions that also promote generational turnover.</p>	<p>Centrality of the immigrant and connection with the host territory</p>
Grosseto, Imola, Arezzo, Agrigento, Pistoia, Prato, Rieti, Fondi, Modena	CNA Impresa Sensibile	2017	Immigrant Entrepreneurs: New Forms of Integration	report	<p>Difficulty on the part of the immigrant to set up his own business. Difficulties often due to too complex bureaucratic procedures and poor information This is a rather large and resourceful context in which we want to facilitate the integration of foreign citizens through a series of actions related to business creation and continuing education.</p>	<p>Promote a path of orientation and accompaniment to business creation aimed at foreign citizens; To sensitize foreign citizens to a longline learning; Strengthen the legal advice and information service on the rights of immigrants; Promotion of the new "Extra Ordinary Entrepreneur" service in the area; Activating a seminar aimed at simplifying the bureaucratic process for activation for the aspiring foreign entrepreneur</p>	<p>The project intends to involve and active the legal immigrants present in the territory described above, in order to train them in the self-entrepreneurial process, making them subject to empowerment able to exploit the resources present in the territory</p>	<p>Centrality of the immigrant and connection with the host territory</p>
Roma	Ossratorio Nazionale sull'Inclusione Finanziare dei Migranti	2013	Territorial Laboratory of Rome	report	<p>The Roman territory presents a series of peculiar complexities with reference to entrepreneurship with immigrant ownership and support services. In general, among those surveyed, the most recurrent were: • The poor culture of networking and the lack of coordination between third sector entities, which, often, they translate into similar, overlapping initiatives. This means that in some cases the third sector entities enter into competitive dynamics; • The absence of the issue of economic citizenship on the agenda of local administrations; • The perception that there is a high number of foreign companies operating in an area on the border between formality and informality. Currently there are no data that can confirm this intuition or not, but it is certainly urgent to investigate the issue of informality in Rome from a quantitative point of view and identify virtuous mechanisms that encourage immigrant entrepreneurs to operate in the formal sphere.</p>	<p>Structuring networking: It emerges that, where interactions between the actors involved are recorded, synergies are activated on the basis of existing personal relationships and for specific contingencies; "training" chain to support and in collaboration with more stable organizations; approach within each organization / body in the construction and re / organization of the services offered (whether temporary or permanent) which should link up with those involved in the previous and next segment from a supply chain perspective; sensitization and training to a financial language with the sector bodies related to the needs of immigrants</p>	<p>The mapping of the services, the interviews conducted with the citizen stakeholders and the debate within the Territorial Laboratory have in fact returned a particularly complex and uneven picture of the immigrant-owned company in Rome. A series of issues emerged that would require further research and in-depth analysis to better understand and build new actions and initiatives: • in-depth analysis relating to some sectors / supply chains with a greater prevalence of migrant businesses (for example dry cleaning, hairdressing, cleaning, logistics, transport, small crafts); • the study of the aspects related to the use of informality and in particular the verification of the existence of paths that allow to avoid the creation of exclusionary circuits, but activate mechanisms capable of making informality evolve and emerge towards formal work, such as a moment of experimentation with entrepreneurial skills and as an expression of a neighborhood economy; • Verification of the possibility of designing, in collaboration with credit and micro-credit institutions, innovative financial instruments that make it possible to enhance the informal / intra-community credit experiences widespread among migrants, within an instrument for accessing formal credit.</p>	<p>An analysis the immigrant's needs: work and training and must be done and carry out a critical reading of the territorial context in which the foreigner is inserted so that benefits, possibilities and criticalities can be grasped.</p>
Regione Lazio	Regione Lazio dipartimento Scuola, Formazione e Politiche per il Lavoro	2003	CEFRE Project	report	<p>"I am an entrepreneur who has struggled for 5 years to achieve an entrepreneurial activity that gives me a lot of satisfaction, of which I am very proud and which also employs several Italians. The beginnings were really difficult, due to the barriers connected to the knowledge of the Italian language, to the difficulties in understanding how to move in this country, to the cultural and religious differences. Now that things are going well, I want to tell my immigrant colleagues, who have set out on the same path, that it is important to know that we encounter the biggest problems because we are entrepreneurs and not just because we are immigrants. My supporters have been my clients or my suppliers, with whom I have acquired a credibility. My wealth is my reputation and my reliability. But doing everything by yourself is very hard. If I had had support, for access to credit, for insertion in the territory and in the local business context and if I had been able to know who to contact and who was able to understand my problems as an immigrant entrepreneur, I would certainly have reached today's results in less time and with less sacrifice "(a Palestinian businessman from Rome).</p>	<p>A first trend was represented by an intense, widespread and multifaceted activity of human relations, communication and networking aimed at producing contacts, on the one hand with immigrant entrepreneurs and, on the other, with the world of consultancy and training for the small business. In this context, the attention paid to any type of information collected and, at the same time, the opportunity to plan initiatives and interventions in direct contact with reality have had a considerable weight. The second line of activity, carried out in parallel with the first, involved experimenting with an innovative model of assistance and support for immigrant entrepreneurs, capable of grasping and translating the knowledge that has been gradually acquired into practices and actions. in the course of work. The third area of indications that the development of the project has helped to develop concerns the system of obstacles with which immigrant entrepreneurship must measure itself, both of an endogenous type (relating to the specific characteristics of the company and the entrepreneur), and of an exogenous type (concerning the resistances and limits linked to the context in which immigrants operate).</p>	<p>One of the most important achievements coming from the realization of the Forum project is that closely assisting immigrants in the process of entrepreneurial consolidation represented an opportunity to understand the elements that characterize the identity of immigrant entrepreneurship, understood as the ability to exist and to control the environment in which a company operates. Among these elements, some can be considered of an immediate type, that is, closely linked to the action and intentions of the "protagonists"</p>	<p>Centrality of immigrants and creation of training courses for entrepreneurs in the sector</p>

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Spain	ruralavanza (Organisation)	Online course	Women and leadership	Specific course (online)	Main topics: leadership for executive women; gender equality in the 2030 schedule; Equality and corporate social responsibility; leadership for decision making; etc.	The course lasts 30 hours and the student has 3months to complete it throughout an online platform	Aimed to know about the characteristics of female leadership	
Spain	Fundación Universitat Jaume I-Empresa	2020	Empowerment and leadership intensive course for women	Specific course (online)	The sex-gender system; wellness elements; women and leaders	Experiential workshop with a brief theoretical presentation of content and practical activities, both individual and group. Interaction with a group of women leaders as models.		https://www.fue.uji.es/formacion/EX190310
Spain	València activa	2020	Women leaders: Program for the promotion of women to managerial positions	4 sessions	Sessions: (1) Identify and solve problems; (2) Personal brand y Networking; (3) Change management, training in skills and competences; (4) Tools for the analysis of tasks and results	4 sessions of mentoring personal	Program in collaboration with the "Confederación empresarial Comunitat Valenciana) tailored to directive women and intermediate positions wishing to promote in their business. The programme consists of a training route through the key aspects of their professional development and their training for senior management	http://valenciactiva.valencia.es/es/treballemiguels/lidereses
Spain	Labora	2020	Business management for entrepreneurs	165 hours (online)	Topics: Entrepreneur culture; financial structure of the company: sources of funding for entrepreneurs; business plan: presentation; Final project: preparation of a business plan for a company	Online training throughout a teletraining platform. The estimated time to complete it is 165 hours. Participants could administrate their time and learning pace according to their availability.	Aimed to teaching the capacities to create and leader an own organisation in a competitive and dynamic environment	
Spain	Fevecta Coop	2020	"Starting my business" What should I take into account"	4 hours (online)	Topics: Part I: Why is important to have a budget for incomes and expenses. Different types; Part II: Main questions whe should know about banks, etc: accounts, TPV, credits, loans, etc.	2 days-sessions throughout Zoom platform		https://www.fevecta.coop/formacion/curso/245
Spain	Fevecta Coop	2020	"Team management and coaching"	25 hours (online)	Topics: Personal competences for being a leader; Recognize how other people thinks; The communication; High performance team management	10 days-sessions throughout Zoom platform		https://www.fevecta.coop/formacion/curso/241
Spain	Fevecta Coop	2020	"Social network and digital marketing"	10 hours	Main topics: network use with sense; Build your own content for networks;	2 days-sessions throughout Zoom platform	Acquire concepts, skills and competences in developing the presence of your brand or project in social networks; devealp good practices for being able to build the organisational structure needed to implement the image management in networks; increase your understanding of the key role of social networks and Internet as a key competitive resource for business	

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Portugal	https://www.mulheresaobra.pt/	2017	Mulheres à Obra	Website	A group of women who were interested and willing to look for a different professional path and more within their needs to reconcile family-work life, their personal tastes and skills. To respond to the needs of so many women and the lack of information and training so that they can create, grow and expand their projects, this group of woman created the Women to Work, which will have all the resources for women entrepreneurs, with training, consultancy, coaching and projects support.	Website presenting the structure of the portal (information, explanation, events, articles).	The goal is to promote cooperation between women entrepreneurs with the conviction that mutual aid produces added value that transcends the logic of profit, which also fosters social, economic and environmental sustainability, civic awareness, empathy and mutual respect.	The platform has many tool that can be useful to the EASE training program such as the informatin about the support to the entrepreneurs to visualize resources and how to create a business through cooperation between woman. It was considered a good practice in maternity entrepreneurship, designated as Mompreneurship, by the "FEMME Project - Promoting the Exchange of Practices to Empower Mothers' Entrepreneurship in Europe", a project financed by the European Commission and implemented in several member states.
Portugal	https://www.monite-ace.pt/site/cremp.html	2020	CREm- Centro de Recursos de Empreendedorismo Feminino	Website	The creation of the support network for women entrepreneurs aims to foster the entrepreneurial spirit and female leadership capacity, as well as to stimulate the creation of a collaborative work network, with a view to increasE the level of female self-employment in the Intervention Territory of the Alentejo Central.	Website presenting the information about the support network for women entrepreneurs , the trainings and the platforms.	CREmp's main objective is to contribute to regional growth and increase the participation of women in the labor market, reinforcing skills in the fields of entrepreneurship, innovation and new information technologies.	This can be useful to the EASE training program for a space where woman can place all information, documentation to be shared among businesswomen and also as an instrument for the development of training and consultancy initiatives.It is also an objective to showcase the products of Portuguese businesswomen outside national borders, as well as to bring new business ideas to local territories, benefiting from connections with an existing network.
Slovakia	https://www.learn2code.sk/kurzv/kurz-podnikania-ako-zacat2gclid=CiwKCAIw_NX7BRA1Eiw_A2dneDsvdixX0ieH0mXYfydixlHk71gplQD5ITv64y0Miz3lPWAA_IYRoCSjwQAvD_BwE	online course	Kurz podnikania - ako začať	Website	The course gives an answers on how to start a successful business and how to move business as far as possible. How to find out if an idea will be successful? How to gain new customers most effectively? What role do the brand, corporate culture or company values play? It is better to do business alone or with someone. What is important when expanding to foreign markets? How to deal with uncertainty or failure in business? You will get a very good guide on how to start a business from the top of the business.	3 hours of videokurz/webinar, in total 32 chapters	This online business course is designed for those (i) who want to do business but don't know how or are afraid to get started and (ii) who started a business but have not yet achieved much success, so they are looking for new inspirations and advice.	The curriculum of the course can be helpful for the EASE training program.
Slovakia	https://podnikam.sk/podnikanie-pre-zeny/	2020	Podnikanie pre ženy	article	List of information, skills, ideas etc. which are necessary to start a business.	The article with useful information		Source of information
Slovakia	https://www.steinigers.sk/damy-ako-zacat-s-podnikanim	2020	Lawyer advises for women in bussines	blog	Blog with information, skills, ideas etc. which are necessary to start a business presented by the lower.	The article with useful information	Practical guide how to start a bussines from law company.	STEINIGER * law firm, s.r.o.
Slovakia	https://uspesna.sk/ako-zacat-podnikat/	online course	AKO ZAČAŤ PODNIKAŤ?	video course	Five videos present how to prepare the first 3 months of your business. The course is interactive - trainee works directly from the video with worksheets.	5 interactive online videos with the closed group of classmates, where trainee can find not only professional business advice on your topic, but also soulmates	Interesting form of processing. We can use ide idea of interactive video with tutor	
Slovakia	https://www.cops.sk/index.php/kurz-pre-vereinosť-bratislava/it-kurz-pc-skolenia/kurz-online-podnikanie-internetovy-obchod	online course	Internetový obchod I ako rozbehnúť online podnikanie cez eShop	online course	The IT course focuses attention on start and run of an online business using eShop, online StartUp, eLearning, Webinars, online MLM, Blog or any other internet project.			
UK (London)	https://digital.allbrightcollective.com/academy/collection/75Krtz2QAC8eDovehNSYX	2020	AllBright collective	Website and report	A unique network with a number of facets, AllBright offers an academy – with tailored courses to support business development, an investment fund backed by a community of angel investors and most recently a new members' club for working women, The AllBright.	Curses online, pre-recorded lessons, divided per goal	The lessons give an introduction to founding and scaling your business and the tools you need to succeed	Pre-recorded lessons could be a useful tool that stays online if somebasy wants to watch them again.
UK	https://www.princes-trust.org.uk/support-our-work/major-gifts/women-supporting-women	2020	Women Supporting Women - The Prince's Trust	Website	The mission of Women Supporting Women: to provide the right help to nurture, empower and inspire young women to build their own futures through employment, self-employment, education or training.	Tailored programmes with specific features according to the goal a person wants to achieve. Through the programmes, whcih are divided according to the age of participants, you have the possibility to take part in four-days interactive workshops, where you can meeti like-minded people; you have the possibility to chat to a business advisor and to have a mentor throughout the whole programme. a support garup is always available.	It ensures that young wome's futures are not predetermined by circumstance. It supports those in particularly challenging situations, which range from mental health problems, growing up in the care system, victims of sexual abuse, involvement with in the criminal justice system and long-term unemployment. there is always a long-term support for young people to give them the practical skills and emotional resilience to pick themselves back up and create their own positive futures.	The long-term support can be really useful.
UK (University of Portsmouth)	https://www.port.ac.uk/collaborate/business/business-services/accelerating-womens-enterprise	Free pilot training workshops: Sep 2019 - Apr 2020. Regular Free workshops: from Sep 2020	Accelerating Women's Enterprise (AWE)	Website	This programme is part of a network of organisations either side of the English Channel researching and delivering support to address the gender entrepreneurship imbalance though training and mentoring.	Workshops are free + mentoring: to receive mentoring from a successful entrepreneur can help someone who is uncertain on how to overcome barriers in froint of him, when it comes to setting up or growing a business.	The goal is to delete the gender gap and create more balance.	Mentoring = help from an expert entrepreneurship can be fundamental for women who have their first approach to thei field.
UK (Belfast, Bristol, the East of England and Staffordshire)	https://centreforentrepreneurs.org/programmes/refugee-pilot/ https://www.gov.uk/government/eu/refugee-entrepreneurship/951177 https://www.gov.uk/government/news/new-business-start-up-training-for-refugees-in-the-uk	2019	Refugee Entrepreneurship Pilot	Website and report (gov.uk)	The pilot course focused on helping 30 refugees from idea to business launch over a 12-month period.	Four existing business support organisations have helped design and run the entrepreneurship programmes. The pilot consists of trainings delivered to refugees. Plus, they wwill have the possibility to receive support services (volunter-led mentoring, peer-to-peer workshops and support groups, professional development training).	The programme has been organised by the UK Home Office, funded by the National Lottery Community Fund and was developed under the supervision of the Centre for Entrepreneurs.	A plus was definitely the volunter-led mentoring
UK (Norfolk and Suffolk)	https://www.menta.org.uk/refugee-support/	2020	Well-being & Work for Refugee Integration Programme	Website	A new range of training, guidance and business support helps individuals realize their existing knowledge and experience in a new setting	They deliver business planning as well as finance and marketing guidance through workshopd and 1-2-1 coaching sessions.	This project followed the work on the Refugee Entrepreneur Project (end in October 2020). It is funded by AMIF (Asylum, Migration and Integration Fund), in collaboration with Menta.	
Europe (Greece, Europe (Greece, Europe (Greece,	https://c2eproject.org/training/	43922 43647 2018	C2E: Making it happen for Europe C2E e-courses INSERT e-learning platform	Transnational Report - E-learning platform E-learning platform	C2E - Making it happen for Europe is an ebook about the research and interventions C2E e-courses are interactive modules and self-assessment tools for trainees that can be INSERT capacity building e-learning platform provides e-learning courses about social	Desk and field Research in five European countries about carers and entrepreneurship Curriculum development and online courses about capacity bulding skills in social Curriculum development and online courses about capacity bulding in social	The ebook includes national and transnational analysis about the potential of young The capacity building platform aspires to become a 'best practice example' in a European The INSERT E-learning platform aims to: 1) To enhance the background and knowledge of	A detailed an analytical report about carers and entrepreneurship in Europe. E-learning platform with quality educational material and instructional design about Functional and easy to use online capacity bulding platform about entreprereneurship
Greece Greece	https://www.kmop.gr/wp-content/uploads/2020/01/2020-01-16-MR-EN.pdf	abr/17 mai/16	Migrants and Refugees in Greece: Current National Report on the Educational	National Report National Report	This report focuses on one of the most vulnerable groups of in Europe, young migrants The national report is part of the international research conducted in all project Move	Desk and field Research (focus groups) Desk and field Research (focus groups)	The report has shown that migrants and refugees in Greece face many problems and From the present study, we can conclude that immigrants face a number of problems and	A useful and clear report about the situation of migrants and refugees in Greece. A national report that maps and describes the context of immigrants/ refugees in Greece,

Country	Partner	Research Results Topics	Main Findings
Portugal	Aproximar	Women Entrepreneurship; Entrepreneurship courses and tools; Fundraising programs; Data Collection.	<p>Internal Information: Mainly, the organization investigated the methodology, contents, activities, tools, and resources of the IDEIA program, which was an initiative with a very similar purpose to the EASE (differentiating in the target audience – EASE focus on immigrants); The EASE partners can adapt the IDEIA framework to correspond to their needs and expectations; the EASE capacity-building program may follow and use the contents and tools of the IDEIA program, and so, set up an effective and well-organized training program to empower women with the proper skills to develop entrepreneurial activities; It is desirable to build a diverse group of women to participate in the capacity-building program; One missing point in the IDEIA program was the lack of financial resources to support the participants during and after the training program;</p> <p>Online research: Institutional research: External Reports:</p>
Italy	San Giuseppe	Immigrant Entrepreneurship; Entrepreneurship courses and tools.	<p>Five Italian programs focused on immigrant entrepreneurship: <u>The F.A.S.I program</u> (2014 - training course for immigrants and support for self-employment) provides a tool that brings the immigrant back to the center as an active subject in the construction of his training path. A process that passes through the networking of needs between the local context and that of the immigrant; <u>The Futurae program</u> (2020) targets a large audience, focusing on migrants, second generations and citizens of European Union. It provides a centrality of the immigrant and connection with the host territory; <u>The "Immigrant Entrepreneurs: New Forms of Integration" (2017)</u> program focus on the difficulties of the immigrants to set up their business (often due to too complex bureaucratic procedures and poor information). As the program above, it also provides a centrality of the immigrant and connection with the host territory; <u>The report from the National Observatory on the Financial Inclusion of Migrants</u>, written in 2013, provided an analysis the immigrant's needs: work and training must be done and carry out a critical reading of the territorial context in which the foreigner is inserted so that benefits, possibilities and criticalities can be grasped; <u>The CEFRE Project report (2003)</u> provides an interesting testimony about the immigrant needs regarding entrepreneurial opportunities. Below, there is a quote from the testimony: "If I had had support, for access to credit, for insertion in the territory and in the local business context and if I had been able to know who to contact and who was able to understand my problems as an immigrant entrepreneur, I would certainly have reached today's results in less time and with less sacrifice" (a Palestinian businessman from Rome).</p>
Spain	Consorti	Women Entrepreneurship; Entrepreneurship courses and tools.	<p>Spanish programs on women entrepreneurship gathered by Consorti: <u>Ruralavanza</u> – Women and Leadership – provides an online course for women in the following topics: leadership for executive women; gender equality in the 2030 schedule; Equality and corporate social responsibility; leadership for decision making; etc. The organization has an online platform that could be used to compare with the EASE one. <u>Fundación Universitat Jaume I</u> – Empresa provides an online intensive course on "Empowerment and leadership for women". It has an experiential workshop with a brief theoretical presentation of content and practical activities, both individual and group, and an interaction with a group of women leaders as models; <u>València activa</u> – "Women leaders: Program for the promotion of women to managerial positions". It is a program tailored to directive women and intermediate positions wishing to promote their business</p> <p>Spanish programs to promote entrepreneurial activities: <u>Labora</u> - "Business Management for Entrepreneurs" is an online training throughout a teletraining platform that aims to teach capabilities to create and lead an organization in a competitive and dynamic environment; <u>Feveclia Coop</u> offers three different courses that may be useful for the EASE Project: "Starting my business: What should I take into account" – it is a short online workshop divided in two parts: Part I - Why is important to have a budget for incomes and expenses. Different types; Part II - Main questions who should know about banks, etc: accounts, TPV, credits, loans, etc; "Team management and coaching" – it is a short online training on the following topics: personal competences for being a leader; Recognize how other people thinks; The communication; High performance team management; "Social network and digital marketing" – it is also a short online workshop, which the main topics are: network use with sense; Build your own content for networks.</p>
Portugal	Amadora Inova	Women Entrepreneurship; Entrepreneurship courses and tools.	<p>Online research: <u>Mulheres à Obra</u> <u>CREmp (Centro de Recursos de Empreendedorismo Feminino)</u>:</p>
Slovakia	SUA	Entrepreneurship courses and tools.	<p>SUA based its research on course and tools that may be useful for the EASE capacity-building program: <u>Kurz podnikania - ako začať</u> - The course gives answers on how to start a successful business and how to move business as far as possible. The curriculum of the course can be helpful for the EASE training program. <u>Podnikanie pre ženy</u> - List of information, skills, ideas etc. which are necessary to start a business. <u>Lawyer advises for women in business</u> - Practical guide how to start a business from law company. <u>AKO ZAČAŤ PODNIKAŤ?</u> - Five videos present how to prepare the first 3 months of your business. The course is interactive - trainee works directly from the video with worksheets. <u>Internetový obchod i ako rozbehnúť online podnikanie cez eShop</u> - The IT course focuses attention on start and run of an online business using eShop, online StartUp, eLearning, Webinars, online MLM, Blog or any other internet project.</p>
UK	Youmunity	Women Entrepreneurship; Immigrant Entrepreneurship; Entrepreneurship courses and tools.	<p>Youmunity found programs, tools, and practices on women and immigrant entrepreneurship that may be useful for the EASE capacity-building program: <u>AllBright collective</u> - tailored courses to support business development, an investment fund backed by a community of angel investors and most recently a new members' club for working women. Pre-recorded lessons could be a useful tool that stays online if somebody wants to watch them again. <u>Women Supporting Women - The Prince's Trust</u> - to provide the right help to nurture, empower and inspire young women to build their own futures through employment, self-employment, education or training. <u>Accelerating Women's Enterprise (AWE)</u> - This programme is part of a network of organisations either side of the English Channel researching and delivering support to address the gender entrepreneurship imbalance through training and mentoring. <u>Refugee Entrepreneurship Pilot</u> - The pilot course focused on helping 30 refugees from idea to business launch over a 12-month period. <u>Well-being & Work for Refugee Integration Programme</u> - A new range of training, guidance and business support helps individuals realize their existing knowledge and experience in a new setting.</p>
GR	KMOP	Refugee Entrepreneurship; Entrepreneurship courses and tools.	<p>KMOP focused its research on refugee entrepreneurship and entrepreneurial tools: <u>Migrants and Refugees in Greece: Current situation and needs</u> - A useful and clear report about the situation of migrants and refugees in Greece. <u>Educational Counselling Services and Vocational Training of Immigrants in Greece</u> - A useful and clear report about the situation of migrants and refugees in Greece. <u>C2E: Making it happen for Europe</u> - A detailed analytical report about carers and entrepreneurship in Europe. <u>C2E e-courses</u> - E-learning platform with quality educational material and instructional design about social entrepreneurship. <u>INSERT e-learning platform</u> - Functional and easy to use online capacity building platform about entrepreneurship focused on migrants and refugees.</p>

Country	Conclusions	General Overview
Portugal	<ul style="list-style-type: none"> • Focused on women entrepreneurship; • Mainly, the organization investigated the methodology, contents, activities, tools, and resources of the IDEIA program; • The EASE partners can adapt the IDEIA framework to correspond to their needs and expectations; • It is desirable to build a diverse group of women to participate in the capacity-building program; • It may be hard to keep with such programs over time (one reason could be lack of financial support); • The FAME program has an interesting point that is during the development of the business, the program does not require that women own the total shareholder equity. Still, it demands that women play management roles; • SOU MAIS program could be a potential partner, since it makes credit more accessible for those excluded from the labor market and searching to start entrepreneurial activities; • Mulheres à Obra has an interesting platform providing information about the support to entrepreneurs, in which they can visualize resources and use tools to create a business through cooperation between women; • Women Entrepreneurship Resource Center provides a space where woman can place all information, documentation to be shared among businesswomen and also as an instrument for the development of training and consultancy initiatives; • CIG and CITE provide plenty of resources, including data, tips, financial support, and other potential partners; • Topic for a workshop: "How the COVID-19 pandemic is shaping the labor market." 	<p>Given the similar idea of both initiatives, the EASE partners can adapt the IDEIA framework to correspond to their needs and expectations:</p> <ul style="list-style-type: none"> Build a profile analysis -> questionnaire of personal and entrepreneurial skills; Encourage learning by doing -> practical exercises during the training program; Provide network creation -> thematic workshops and fundraising seminar; Provide psychosocial support -> holistic mentoring program; Support the development of business ideas -> provide business tools and coaching. <p>Build a diverse group of women to participate in the capacity-building program. It enriches the training program, providing different perspectives and needs, and consequently improving the workplace conditions with positive effects on the trainees' performance, increasing the share of experience and ideas.</p> <p>Lack of financial resources to support the participants during and after the training program. The EASE partners must focus on this issue to fill this gap and create a framework to provide financial and juridical resources to the trainees.</p> <p>Develop an online platform to provide business tools, resources, and information to the trainees, so they can use it to implement their business ideas. Besides, through the online platform, the trainees should be able to interact with each other and to contact mentors, coaches, and even angel investors.</p>
Italy	<ul style="list-style-type: none"> • Focused on immigrant entrepreneurship; • Their results specify reports about programs entered on the immigrant needs and skills, considering the region they are living in; • The first program used a very interesting tools – they say that they calibrated the tools according to the specific needs of the immigrant; • Also, they developed a standardized and replicable business plan models through a matching between supply and demand; • Another interesting point is that they created a local social impact observatory; • The third program provided useful information on the difficulties for the immigrants to set up their business regarding bureaucratic procedures. • Thus, they developed a seminar aimed at simplifying the bureaucratic process for activation for the aspiring foreign entrepreneur; • The fourth program draws attention to the fact that sometimes the third sector entities enter into competitive dynamics due to the lack of coordination, which means overlapping activities; • The last report provides a very interesting testimony of an immigrant that had not support when he or she arrived in Italy: • "If I had had support, for access to credit, for insertion in the territory and in the local business context and if I had been able to know who to contact and who was able to understand my problems as an immigrant entrepreneur, I would certainly have reached today's results in less time and with less sacrifice "(a Palestinian businessman from Rome)." 	 
Spain	<ul style="list-style-type: none"> • Focused on women leadership and entrepreneurship and on entrepreneurial activities; • It provides insights on online courses and tools, topics for the training program, and workshops that could be used in the EASE project; • For example, "Women and Leadership" and "Empowerment and leadership for women" are online courses; • The first is a three months course throughout an online platform; • The second is an experimental workshop that provides interaction with a group of women leaders as models; • The third is a tailored program to women wishing to promote their business, including mentoring sessions. • All of them have important topics, such as gender equality, corporate social responsibility, leadership, and business skills and competences; • The second part about entrepreneurial activities provides interesting topics for workshops, such "social network and digital marketing" and "why is important to have a budget for incomes and expenses." 	
Slovakia	<ul style="list-style-type: none"> • SUA based its research on entrepreneurial courses and tools; • The results specify mainly online content, activities, topics and tools that may be useful for the EASE project; • The first course has interesting topics for the training program, webinar or workshop, such as "is it better to do business alone or with someone?" and "how to deal with uncertainty or failure in business?" • The next two provide information of necessary skills and ideas to start a business; • The fourth are videos course in which the trainees can find business tips, and it is an interesting way to interact the trainees with trainers or tutors; • The last one focuses attention to start an online business – it could be a topic in the training or for a workshop. 	
UK	<ul style="list-style-type: none"> • Focused on women and refugee entrepreneurship; • They found programs, tools, and practices on women and immigrant entrepreneurship that may be useful for the EASE; • The first caught attention because it provided an investment fund backed by a community of angel investors; • and most recently a new members' club for working women, The AllBright; • It is also interesting because of the pre-recorded lessons that could be a useful tool for an online course; • The highlight of the second program is the long-term support that shows a trustful commitment of the program to the trainees, even in tough situations; • The third provided a mentoring model for women who have their first approach to the field; • The last two are programs on refugees' entrepreneurship; • One is a pilot course that has interesting tools on volunteer mentoring, peer-to-peer workshops and support groups, and professional development training; • The other deliver a business plan as well as finance and marketing guidance through a workshop and coaching sessions. 	
GR	<p>Focused on refugee entrepreneurship and entrepreneurial tools;</p> <p>They found online tools that could be useful for the EASE training program;</p> <p>CIE e-courses offers a curriculum development and online courses about capacity building skills in social entrepreneurship;</p> <p>There two National Reports about refugees in Greece;</p> <p>The first focus on young migrants and refugees, describing their situation and needs in Europe;</p> <p>The second describes good practices for immigrants that constitute the state of art in the field of career counselling services and professional orientation;</p> <p>It focused on the practices that place emphasis on gender and cultural diversity issues.</p>	



EASE

Entrepreneurs for Autonomy
Self-development and Equality



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